9/29/11

Installer specification

<u>General:</u>
This document specifies the requirements and the GUI to develop an installer that should be based on one of the current leading installer's platforms.
Remarks about the project:
- Full setup and project code should be part of the deliver
- We are looking for someone for a long term.

<u>Required Functionality:</u>
1. Based on NSIS platform
2. The installer will be consist from two applications:
    a. Flash application that will be part of the installer download package – attached
    b. Second application that is placed on the web and should be downloaded and installed if the user will decide to install it (will accept it on the flow).
3. Running the second SweetIM installer:
   The IM installer the following command line parameters:
   - **/D** - mandatory parameter
   - **/hp**– Set Home page setting to SweetIM
   - **/ds** – Set Default Search engine to SweetIM
   - **/pid ; /cmpid ; /plcmntid ; /cveid** – all of these are for tracking purposes.

   Both hp & ds parameters accept 0 / 1 as allowed values (1 is the default). Those parameters should be set according to the user's selection on the offering screen (second GUI screen)

   <u>FTP -</u>

   Account with read-only permissions:

   Address: ftp://www.sim-sup.com

   User: simbundles

   Password: SIMbund##

    This is where we keep all our installers and you will download the one we will specify.

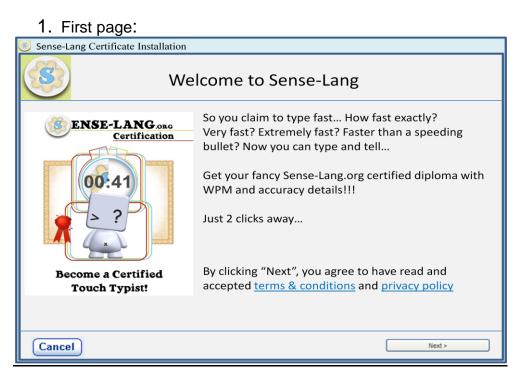Tracking details & command line parameters:

To pass us a complete install tracking, we use a pixel that fires from our installer at the end of the install. In order for the tracking to work, use the following command line parameters to run the EXE -

Link (Example)-
405_CloseChromePrompt.exe/D/hp=1/ds=1/pid=430/cmpid=3393500/plcmtid=732970000/cveid=190850

Where /hp and /ds can be 0 or 1 according to the users' selection

GUI

1. First page:

2. Second page: